

Teeoney Takes Over

CHASIN' MELODIES



FEBRUARY 28, 2023 - 6:00 PM



SPONSOR PROSPECTUS

A MUSIC EVENT TO
RAISE MONEY FOR
ST JUDE CHILDREN HOSPITAL

HELD AT:



NASHVILLE
1516 DEMONBREUN ST
NASHVILLE, TN 37203

Teeoney Takes Over Story



In 2020, Tony Holloway decide to celebrate his birthday by getting his friends together for a party that would benefit St Jude Children's Hospital. He worked with the staff at the original Tin Roof on Demonbreun to bring back many of the original bartenders and was able to host over 200 people and raise over \$5000 for St Jude.

Covid-19 in 2021 and the city of Nashville restrictions, prevented him from continuing this party, but he did not let the love of the charity die.

For 2022, the party was brought back bigger and better. Last year he was able to bring together some of the top songwriters in Nashville with a total of over 20 artists to perform a benefit concert at Dawghouse Saloon on Demonbreun and raised over \$12,000 for St Jude.

2023 is taking the party back to the next level and bring it back to Tin Roof. However, this time the event is not limited to one part of the building. Have worked once again with the staff at Tin Roof to arrange to take over all 3 sections of the building.. (Main Side, Green Roof & Two Bits). The plan is to have major Singers and Songwriters play on the main side, and already have a commitment from many that played last year to come back once again, plus working on some surprise special guests.

The Green Room & Two Bits side has a brand new DJ booth recently added and we are working with DJ SINcere from Las Vegas to bring Nashville a DJ like they have never seen before. DJ SINcere has played many of the top nightclubs in Vegas as well is the current DJ for the Las Vegas Knights Hockey Team. The attendance of this event is expected to be 700+ people.

EVENT NAMING SPONSORSHIP

\$3000.00



Event Naming Sponsorship will include the following benefits before and during the event.

- Event will be promoted as "Your Company" presents Teeoney Takes Over
- Largest Logo on all promotional material (posters, social media posts, etc)
- Receive brand mention between every break of song writers and by the DJ multiple times during the night
- Ability to work with Tin Roof Staff to place additional banner(s) & sign-age throughout the venue
- Ability to work with event organizers for additional opportunities throughout the night.
- 6 Free Tickets to the event and a guaranteed table (Must select Songwriter Stage or Green Room / Two Bits)
- Limited to 1 sponsor

Songwriter Stage Sponsor

Sponsor Original Tin Roof Stage during the song writing event

\$1500.00

- Large Logo on all promotional material (posters, social media posts, etc)
- Sponsor recognition at beginning of each Songwriters Round by the Emcee.
- Ability to place additional banner / sign on the stage during the event
- 4 Free Tickets to the event
- Limited to 1 sponsor


DJ Booth Sponsor

Sponsor the DJ in the Green Room / Two Bits during event

\$1500.00

- Large Logo on all promotional material (posters, social media posts, etc)
- Sponsor recognition multiple times through the night by the DJ
- Ability to place additional banner / sign near the DJ Booth during the event
- 4 Free Tickets to the event
- Limited to 1 sponsor

Speciality Drink Sponsor




Sponsor a signature drink using your premium alcohol to be served during the event.

\$500.00

- Drink will be exclusively promoted by event and bartenders staff for 1 hour during the event, but available all night
- Ability to work with Tin Roof staff to discuss other rights, such as becoming well alcohol for the event.
- Logo on all promotional material (posters, social media posts, etc)
- 2 Free Tickets to the event
- Limited to 3 Sponsors (One per type of liquor / alcohol)

Event Wristband Sponsor



Sponsor logo on the event wristband given to everyone attending

\$500.00

- Tyvek Wristband printer with Event Name / Logo and Sponsor logo in alternating pattern around the entire of the band.
- Includes production cost of wristband (Estimate \$150.00).
- Logo on all promotional material (posters, social media posts, etc)
- 2 Free Tickets to the event
- Limited to 1 Sponsor

Hotel Sponsor

Event needs a single King Room for 2 nights. Event will consider paying Taxes and Fees as needed.

- Monday 02/27/2022 & Tuesday 02/28/2022
- Logo on all promotional material (posters, social media posts, etc)
- 2 Free Tickets to the event
- Limited to 1 Sponsor

Silent Auction / Drawing Items

Donate item to be included in the event online silent auctions and drawings

- Item must have a minimum of \$100 Retail Value.
- Items over \$500 will be mentioned by event staff and will receive 1 Free Ticket to Event
- Sponsor name will be listed in listing
- Unlimited Sponsors

NOTE: ALL PAYMENTS WILL BE PROCESSED THROUGH NETWAVE TECHNOLOGY SOLUTIONS, WITH 100% OF PROCEEDS GOING TO ST JUDE. SPONSORS CAN WRITE SPONSORSHIP CHECKS DIRECTLY TO ST JUDE WITH PROCESSING THROUGH NETWAVE TECHNOLOGY SOLUTIONS



FOR MORE INFORMATION:

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